

**Watershed Management Planning for the Ausable River
Second Advisory Committee Meeting
Wednesday, August 22, 2 pm – 4:00 pm
Jay Town Hall, History Room**

Minutes

Present:

Carol Treadwell (ASRA ED)
Mary King, Keeseville Trustee
Walt LaMountain, Town of Chesterfield, Board
Richard Klague, Town of Chesterfield, Board
Lorraine Duvall, Town of Keene Rep.
Rob Bissig, Essex County Soil and Water Conservation District
Stuart Baird, Village of Lake Placid Rep
John Hopkenson, Town of North Elba, citizen
Rick Nolan Town of Black Brook, Supervisor
Madeleine Killeen, Mill Pond Lake Placid Resident
Make Fayette, NYSDOT Essex Co. Res. Eng.
Steve Mahoney, Clinton County Soil and Water District

A pre-meeting activity was conducted to test a potential ice breaker fun activity to be used at the Public Meetings. Each participant drew his/her house on a butcher paper mock up of the watershed and then drew pictures of their favorite water activity and/or water uses at their homes.

The meeting was called to order at 2:10 pm.

New members were present so around the room introductions were made.

The ice breaker activity was reviewed. John Hopkenson suggested using a cork board with the actual watershed map on it and providing citizens with push pins to represent water uses/water concerns. Then talk about colors that show up. L. Duvall suggested asking people to think about what they do AND what they would like to do (what don't they do b/c of concerns about water).

Walt La Mountain brought up the timing of Public Meetings. He suggested that Fall would be too soon b/c of elections, holidays, etc. He suggested a February Town Board Meeting Presentation, (televised) during which the public is invited to come to a Public Input Workshop. Carol suggested the DOS DVD be shown at this Televised Town Board Mtgs. (Chesterfield).

Stewart Baird and other AC members suggested Posters in each Town Hall, Libraries, Schools each for 30 days to educate the public.

John Hopkenson suggested the DVD video be available on a web site and end with the Ausable watershed quiz and/or an online survey.

Suggestions to involve High school students were made. Tammy Morgan – LP HS.

- Chesterfield, kids present to Town board

- Lake Placid – Senior Project

- High School art students/art clubs to make individualized Town Hall posters.

- Have a poster contest

Newsweek ran an article 10 best vacation spots in mainland U.S. Wilmington/Jay, Feb. March three years ago. Anybody have a copy? We could use this in add campaigns.

Other suggested avenues for advertising:

- Mailings to businesses

- Neighborhood flier distribution

- Have a survey with drop box present in front of the poster displays mentioned above

Other suggestions:

- Ask town council elected officials what their view of river issues is at election debate meetings.

Group meetings to get involved with for publicity:

- Master Gardeners

- VFW

- Fire Dept. mtgs.

- Knights of Columbus

- Village Meetings

- Elks Clubs

- Town Meetings