



[www.ridefortheriver.org](http://www.ridefortheriver.org)

## 2016 BUSINESS SPONSORSHIP FORM

Join the **Ausable River Association** (AsRA) for the fifth annual *Ride for the River*. The Ride celebrates the Ausable River watershed and its many incredible resources, our local communities, and the work of AsRA. AsRA is a non-profit, community-supported organization that works cooperatively with landowners, municipalities, and government agencies to protect the wild, scenic, and recreational resources of the Ausable River Watershed.

*Ride for the River* is a scenic bike ride to:

- **Raise funds** for the Ausable River Association ([www.ausableriver.org](http://www.ausableriver.org)), a local organization that stewards the Ausable River watershed's natural resources and connects communities around protection of the river;
- **Raise awareness** of issues affecting these vital natural resources;
- **Celebrate** the businesses that bring sustenance and vitality to our valley communities; and
- **Have fun** in the beautiful Ausable Valley of the Adirondacks!

This year, participants will have a choice of **three** scenic bike routes alongside the beautiful Ausable River and through its hills and valleys, and mountain and back road bike routes are also being planned. The event will be followed by a party at the Hungry Trout Resort with live music, food, and local beer.

### **RIDE FOR THE RIVER DATE:**

**SUNDAY, JULY 31, 2016**

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Thank you for supporting the Ausable  
River Association and  
celebrating all this area has to offer!

#### **Please mail this form to:**

Ausable River Association  
PO Box 8  
Wilmington, NY 12997

Email [ride@ausableriver.org](mailto:ride@ausableriver.org) or call  
518-637-6859 if you have questions.

# RIDE FOR THE RIVER SPONSORSHIP OPPORTUNITIES AND BENEFITS

## PLATINUM - \$1,000

- Verbal recognition in remarks at *Ride* picnic
- Sponsor recognition in media materials before and after *Ride*
- Logo and link to your business on *Ride* web-site homepage
- Sponsor Poster
- Name of Business on the Program
- 2 free entrants to *Ride*
- One Year AsRA Business membership
- Recognition on AsRA Facebook Page

## GOLD - \$500

- Sponsor recognition in media materials after *Ride*
- Logo and link to your business on *Ride* web-site home page
- Recognition at *Ride*
- Sponsor Poster
- Name of Business on the Program
- 1 free entrant to *Ride*
- One Year AsRA Business membership
- Recognition on AsRA Facebook Page

## SILVER - \$200

- Sponsor recognition in media materials after the *Ride*
- Logo & link to your business on *Ride* web-site
- Sponsor Poster
- Name of Business on the Program
- One Year AsRA Business membership
- Recognition on AsRA Facebook Page



## BRONZE - \$100

- Logo & link to your business on *Ride* web-site
- Name of Business on the Program
- One Year AsRA Business membership

## SPONSOR SIGN UP

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Sponsor Donation: \$ \_\_\_\_\_

Platinum

Gold

Silver

Bronze

I would like to offer the following services or products: \_\_\_\_\_

Signature: \_\_\_\_\_

We have a Facebook page. Yes No

I would like to provide a logo (color and b&w) for the web site and Program. Yes\* No

My business website is: \_\_\_\_\_

\*Deadline for emailing logo: June 1, 2016. Please send electronic versions to [ride@ausableriver.org](mailto:ride@ausableriver.org).

You will receive a written confirmation of your donation from AsRA.



**AUSABLE  
RIVER**  
Association