



## 2018 BUSINESS SPONSORSHIP FORM

Join the **Ausable River Association** (AsRA) for the seventh annual *Ride for the River*. The Ride celebrates the Ausable River watershed and its many incredible resources, our local communities, and the work of AsRA. AsRA is a non-profit, community-supported organization that works cooperatively with landowners, municipalities, and government agencies to protect the wild, scenic, and recreational resources of the Ausable River watershed.

***Ride for the River*** is a scenic bike ride to:

- **Raise funds** for the Ausable River Association ([www.ausableriver.org](http://www.ausableriver.org)), a local organization that stewards the Ausable River watershed's natural resources and connects communities around protection of the river;
- **Raise awareness** of issues affecting these vital natural resources;
- **Celebrate** the businesses that bring sustenance and vitality to our valley communities; and
- **Have fun** in the beautiful Ausable Valley of the Adirondacks!

This year, participants will have a choice of three scenic routes alongside the beautiful Ausable River and through its hills and valleys. Along the routes, riders will have the opportunity to stop and learn about fish-friendly, climate-ready culverts, road salt, and invasive species. The event will be followed by a party at the Hungry Trout Resort with live music, food, and local craft beer.

### ***Ride for the River Date:***

Sunday, July 15th, 2018

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Thank you for supporting the Ausable River Association and celebrating all this area has to offer!

### **Please mail this form to:**

Ausable River Association  
PO Box 8  
Wilmington, NY 12997

Email [ride@ausableriver.org](mailto:ride@ausableriver.org) or call 518-637-6859 if you have questions

# RIDE FOR THE RIVER SPONSORSHIP OPPORTUNITIES AND BENEFITS

## **Platinum - \$1,000**

- Verbal recognition in remarks at Ride picnic
- Sponsor recognition in media materials before and after the Ride
- Logo and link to your business on Ride website homepage
- 2 free entrants to Ride
- One year AsRA business membership
- Recognition on AsRA Facebook page

## **Gold - \$500**

- Sponsor recognition in media materials after the Ride
- Logo and link to your business on Ride website homepage
- 1 free entrants to Ride
- One year AsRA business membership
- Recognition on AsRA Facebook page

## **Silver - \$200**

- Sponsor recognition in media materials after the Ride
- Logo and link to your business on Ride website
- One year AsRA business membership
- Recognition on AsRA Facebook page

## **Bronze - \$100**

- Logo and link to your business on Ride website
- One year AsRA business membership



## **SPONSOR SIGN UP**

Sponsor Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Sponsor Donation: \$ \_\_\_\_\_ Platinum Gold Silver Bronze

I would like to offer the following services or products: \_\_\_\_\_

Signature: \_\_\_\_\_ We have a Facebook page: Yes No

My business website is: \_\_\_\_\_

Please send logo to [ride@ausableriver.org](mailto:ride@ausableriver.org) by June 1st, 2018.  
You will receive a written confirmation of your donation from AsRA.